



Forget the socks, fruitcake  
& Old Spice. Here's what yule  
want this holiday season.

A TRUMPTASTIC

# Gift Guide

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## Cyber Shirt

Since 1938, Liste Rouge has been renowned for its fine quality craftsmanship in making some of the world's most unsurpassed custom shirts and its exemplary customer service. However, if one desired such a rare shirt with a perfect fit, he was required to go to Paris, at least for his initial purchase—that is, until now.

Liste Rouge created an amazingly user-friendly e-commerce site to sell their shirts online. New customers will be guided through the simple steps of taking their own measurements (there are 10 measurements in all, and, unless you are a contortionist, it is highly recommend that you have someone around to assist). Then neophytes and enduring patrons alike have the task of choosing from more than 1,500 fabrics, as well as collar, cuffs, pockets, buttons, buttonhole color, and monograms.



After all your measurements and selections are submitted, a beta shirt from their Normandy workshop is sent to you in about three weeks. Once you approve your sample shirt, the rest of your order will be processed.

No minimum orders are required and gift certificates are available. If you are uncertain about your measuring abilities, then you can also send them your best-fitting shirt (they will copy the dimensions, not the design—hey, this ain't Hong Kong, buddy), or you can stop by their New York showroom or Paris boutique.

[listerouge-paris.com](http://listerouge-paris.com)