



BEST 2007 IN NEW YORK 2

BEST RING AROUND THE COLLAR

Liste Rouge

274 Madison Ave., Ste. 1804 (39th & 40th Sts.)
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Dress shirts don't normally seem like the most exciting part of a guy's wardrobe. A few crisp white ones, some casual blues, and maybe a Friday night striped—that's all you need, right? Wrong. Liste Rouge has offered the best of the best in bespoke dress shirts since opening in Paris, France in 1938 and now their custom creations are available to the erudite New Yorker (by appointment only). After they've taken your measurements and you've picked out each detail from collar type to monogramming, your specifications are sent to Normandy to be hand-made by expert tailors. Within four weeks, you'll have a perfect shirt. Definitely not for the weak of wallet, these shirts announce that you've arrived and have done so in style. Liste Rouge also makes custom cashmere sweaters.